

FAISAL HAFEEZ KHAN

Marketing & Sales Associate

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OVERVIEW

Worked as a Marketing Associate with Total Media Solutions (Jang Media Group based subsidiary) which is the largest Media Group in Pakistan and having presence in many other countries. Having 10 Years of experience in print media and have relevant experience in other companies.

EXPERIENCE

2008 - 2018

Total Media Solutions (Jang Media Group) – Marketing Associate

- Follow-ups with existing and new clients regarding new campaigns in Daily Jang & The News International.
- Interact with the new clients of education sector and to motivate them for advertisements.
- Supervising Marketing Coordinators for proper ad placement according to the Release Orders.
- Prepare weekly, monthly, quarterly and annual analysis/comparison reports to make new strategies for the department.
- Hands on experience to communicate with various advertisers, corporate clients and media officials.

2007 - 2008

Price Solution Pakistan (Pvt.) Limited – DSR

- To develop communication with corporate personnel to encourage them to open their Business Accounts.

2006 - 2007

IAL Saatchi & Saatchi – Media Executive

- Prepare the media plans according to the given budget summary and feasibility of insertion and execution.
- Coordinate with the media personnel for insertion regarding electronic or print media.
- Look after Release Orders according to the scheduled by the client and the data for billing on regular basis.

2001 - 2006

Crescent Leasing Corporation Ltd. – Assistant Credit Admin

- Maintaining the records of all leasing details and present to the management for final review.

1998 - 2001

Digital Radio Paging Limited (DC Pager) – Service Coordinator

- Transmission of messages to the subscriber.

EDUCATION

1993 - 1995

University of Sindh (Jamshoro)

- Graduation (B.Com)

Skills and Competencies mentioned blow:

SKILLS & COMPETENCIES

- Business Development
- Communication and Convincing Ability
- Selling Skills
- Creative Thinking
- Quick Learning
- Decision Making

The News Education Expo (Exhibition)

ACHIEVEMENTS 2010 - 2018

- I was one of the team member, who launched "The News Education Expo" exhibition from the platform of Jang Media Group. This exhibition is considered one of the main and big events in the print media industry. Its regularly held in three big cities i.e Karachi, Lahore & Islamabad.

Jang Media Works 2017-2018

PROJECT 2017 - 2018

- A brilliant sort of project first time in Pakistan initiated by Jang Media Group. Providing solution to clients for building their brand image, and communicating their message to targeted audience throughout the year.

The 7 Habits of Highly Effective People – Franklin Covey

CERTIFICATE Year - 2016

- Two days workshop and certification at Movenpick, Karachi by Franklin Covey, Pakistan.

LANGUGES

Language Proficiency

- Urdu – Fluent
- English - Moderate

INTERESTS

- Swimming
- Travelling
- Socializing with Friends & Family.

SOCIAL INTERACTION

Website: Faisal Hafeez Khan

- Facebook
- Twitter
- Linkedin
- Email

Note: You could be able to access these above mentioned links only on (Soft Copy).